



We Give Hope! 

# ANNUAL REPORT FY2023



It is an exciting era at The Genesis Project as we dream about the future, strengthen our program, and provide more opportunities for boys who have been abused and neglected.

We like to say, “We Give Hope” and it’s amazing when we see the boys realize life can be better while learning they have the potential and ability to make it happen.

When Justin came to us, he was non-verbal, wouldn’t look anyone in the eye, and it took a few weeks before he would trust us enough to help him figure out what was going on inside his mind.

A lack of trust is understandable after you learn most of our boys have failed foster placements an average of 13 times before arriving on our doorstep. They’ve been disappointed by the abuse, false hopes and promises, and an inability to make decisions by themselves. Many are aggressive and impulsive and have little or no hope.

Our great staff and educators through Edmond Public Schools were determined to break through Justin’s communication barriers. Through our trauma-informed therapeutic approach, individualized education, life skills training, and a lot of willpower, Justin left Genesis with confidence after 6 months. His demeanor dramatically changed, he spoke full sentences and we found out he could shoot a basketball that would amaze a professional.

Justin is one of 26 boys we served this year, placed into our care by the Oklahoma Department of Human Services.

This year, we faced the heavy burden of inflation on our budget. Food, supplies, and other operational costs began soaring, enrichment activities became more expensive. The gap widened between state reimbursement and what it costs to care and nurture our boys.

Fortunately, through strategic cost-cutting, increased grant procurement efforts, new community partnerships, fundraising and greater volunteer involvement, our program remains strong.

Through community grants and private donations, we are now beginning a music therapy program for the first time. Our boys are actively involved in YMCA sports. We experienced the benefits of Equine therapy. Our new partnership with Regional Food Bank of Oklahoma is helping us stretch our food budget.

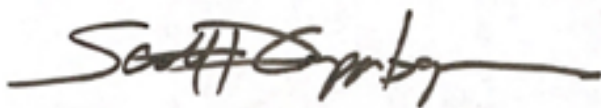
Our boys are doing better with managing their behaviors, building new skills, and gaining hope for a brighter future. Last year, 92% of our boys maintained or improved their overall hope.

Our culture is more mission-centered than ever. Employees want to work here. Turnover decreased 33% from the previous year.

We know we'll have to work hard as we dream big. We want to build better housing to make our place feel even more like home. We are researching other trauma-informed models to provide the best therapeutic approaches for our boys. We are building greater support in the community and throughout the state.

As you read through this annual report, I hope you will share our enthusiasm for the future and help us give hope like Justin now has. We couldn't do it without you. Thank you for your support.

Sincerely,



Scott Coppenbarger  
Executive Director

Bob Masterson, President - Frates Irwin Risk Management Solutions  
Mitch Frankfurt, Vice-President - Wells Fargo Advisors  
Gregory V. Brasher, DDS, Secretary  
J. Michael Sanner, Treasurer - OG&E Energy Corp. Board of Directors;  
Bank7 Corp. Board of Directors  
Matthew Howard - REHCO LLC  
Connor Poss - A.C. Owen Construction  
Nicole Thomas - Epic Events LLC  
Joyce Baker - Former Genesis Employee and Volunteer  
Jane Lowther - Retired Educator  
William Sultemeier - OG&E Energy Corp.  
Lee Graves - Simple Modern

## THE GENESIS PROJECT BOARD OF DIRECTORS



We Give Hope! 

*Through...*

## OUR VISION

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We are working for a world where every child has a safe home.

## OUR MISSION

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*Our calling for now and years to come*

**The Genesis Project is a therapeutic home for boys, giving them the best opportunity for a successful, safe return into a family and community.**



# We Give Hope!

## To...

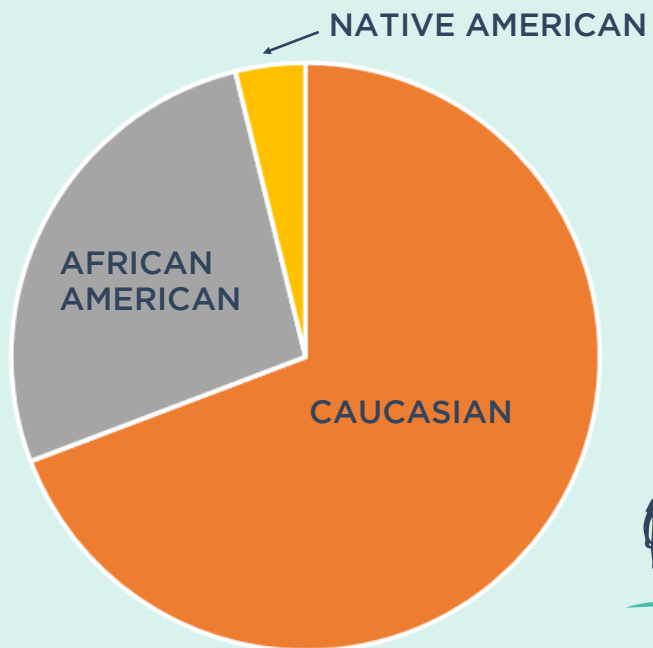
**Our Boys.** The Genesis Project serves boys, ages six to 12 who have been abused or neglected. We provided therapies, education and life skills training to 26 boys in FY23.

We serve 16 boys at a time.



## OUR BOYS

The Genesis Project serves boys from all 77 Oklahoma counties. In December of 2023, boys in our care came to us from Canadian, Payne, Pawnee, Oklahoma, Kay, Tulsa and Comanche Counties.

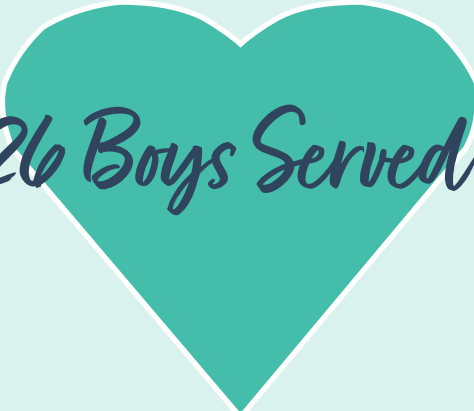


# We Give Hope!

## Through...

**Our Therapies and Programming.** In FY2023,

The Genesis Project was proud to achieve national accreditation through Council on Accreditation, an accrediting organization that recognizes the use of best practices and the highest quality of care.



*26 Boys Served*



Pilot Music  
Therapy  
Program  
Funded

*Hope!*

92% Maintained or  
Improved  
Their Level of Hope



91% Gained Diversity of  
Interests through Exposure  
to New Extra-curricular  
Experiences

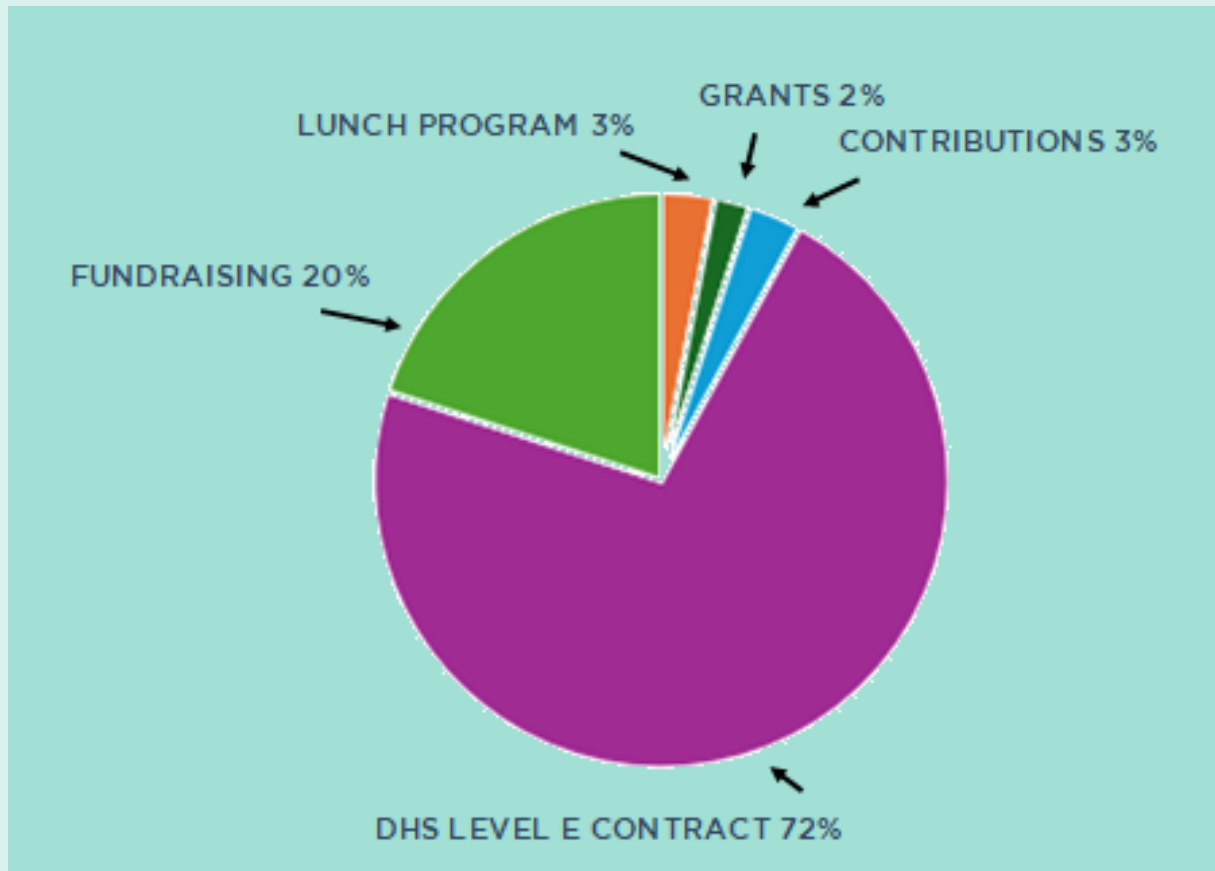


We Give Hope! ❤️

*Through...*

**Financial Stewardship.** State reimbursements do not cover all necessary costs to raise 26 boys. Inflation made a substantial impact on our budget. Through increased grant procurement, cost-cutting efforts and fundraising, we were fortunate to provide high-level care and opportunities without affecting services.

## REVENUES YEAR-END 2022-23



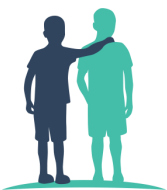
# We Give Hope!

## *Through...*

### Financial Stewardship



Inflation increased as high as 9.1% during the fiscal year, but thanks to our partnership with Regional Food Bank of Oklahoma that began in the second quarter of the year, our food costs only increased 6%.



The Genesis Project is  
Debt-Free!

### GRANT WRITING

The Genesis Project made a concerted effort to increase funding through new grants in FY23. So far in FY24, grants have increased from 2% to 6% of total revenue since 2023.

### COST SAVINGS

#### COST OF SUPPLIES

↓ **36%**

#### CLEANING COSTS

↓ **35%**

#### STAFF TRAINING COSTS

↓ **60%**



We Give Hope! 

*Through...*

Our Community

## GRANTS/FUNDERS/CORPORATIONS

Oklahoma Department of Human Services  
Federal School Lunch Program  
OG&E Energy Corp Foundation  
Kirkpatrick Family Fund  
Oklahoma City Community Foundation iFund for Children  
Blue Cross and Blue Shield of Oklahoma

**\$1.5 Million**

## ANONYMOUS FRIENDS AND PARTNERS



**\$442,000**

We Give Hope! 

*Through...*

Your Help. The Genesis Project is a (501)(c)(3) nonprofit. We would love for you to join our mission of hope for boys who have been abused or neglected.

**DONATE ONLINE**



**CONNECT WITH US!**

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**WWW.GENESISKIDS.COM**